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LAND studio Debuts New Tour on The City is Our Museum App, Designed to Celebrate Cleveland's Public Art & Public Spaces

Free App, Sponsored by PNC Bank, Invites Community, Visitors to Explore Cleveland's Fairfax Neighborhood

CLEVELAND – July 12, 2023 - LAND studio has announced the release of a new tour within *The City is Our Museum* app. The self-guided experience, supported by PNC Bank, highlights more than 25 points of interest, public art and public spaces in the historic Fairfax neighborhood.



The introduction of the tour aims to celebrate the past, present and culture of the community. The rich history of the Fairfax community is on full display with stops at the former homes of poet Langston Hughes and Olympic gold medalist Jesse Owens. Karamu House, the oldest African American theater in the U.S., also calls Fairfax home.

Additionally, a curated selection of art and landmarks gives residents and visitors the opportunity to explore murals, sculptures and community resources. A must-see attraction is local resident and artist Tim Willis, with his monster truck display on East 83rd Street. Willis has created and built more than 28 huge, brightly colored robots and machines.



"We are grateful for the support of PNC Bank that allows us to bring *The City is Our Museum* tour to Fairfax," said Greg Peckham, executive director of LAND studio. "This marks the 10th tour released in the app, and we are excited to shine a much deserved light on Cleveland's incredible public art and the history of this community."

The free app is available to download from the Apple Store and Google Play. Its vision is to connect residents and visitors to Cleveland's ever-expanding public art collection, highlighting beauty in the city's neighborhoods, as well as include other notable sites related to its history and infrastructure.

“PNC has a longstanding commitment to the Fairfax neighborhood and is excited to join forces with LAND to create a meaningful platform for the neighborhood to celebrate its heritage and embrace its future,” said Pat Pastore, PNC regional president for Cleveland. “As a national main street bank, we are honored to help residents and visitors alike engage with the art, culture and history of this vibrant community.”

Visitors are encouraged to explore Fairfax, engage with the local artwork and discover the neighborhood’s history. The Clark Fulton neighborhood is the next tour to be released on the app, with a late summer launch expected.

About PNC Bank:

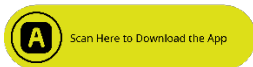
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About LAND studio:

For more than forty years, LAND studio, a Cleveland nonprofit, and its predecessor organizations have managed a range of public art installations, cultural programming, and civic space development projects across the city of Cleveland, engaging the community, including residents, local leadership, and a network of nonprofit and civic partners. LAND studio expands opportunities for public art investments and seeks ways for its work to reflect Cleveland’s diverse neighborhoods. As dialogue related to racial equity and inclusion continues to evolve, LAND studio is committed to creating and maintaining opportunities for everyone, regardless of race, gender, ability, or the community in which they live.

About The App:

Explore more! Available now, in *The City Is Our Museum* app, are tours of **Buckeye Shaker, the central downtown district, Detroit Shoreway, Ohio City, MidTown, Cleveland Walls! mural festival, University Circle, Slavic Village, and more.**



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